



Advertising deadline January 28, 2023

Alleghany County Magazine

Advertising Contract

EARLY BIRD 3% DISCOUNT
RESERVE BY 12/31

Business Name _____

Contact Name _____

Mailing Address _____

Email _____ Phone No. _____

Ad Size

Full Page 1/2 H 1/2 V 1/4 H 1/4 V 1/8 H 1/8 V

Rates

Ad Size	Chamber Member	Non-member
Full	\$750	\$900
Half	\$375	\$500
Quarter	\$195	\$275
Eighth	\$100	\$150

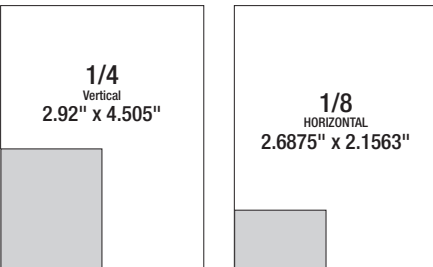
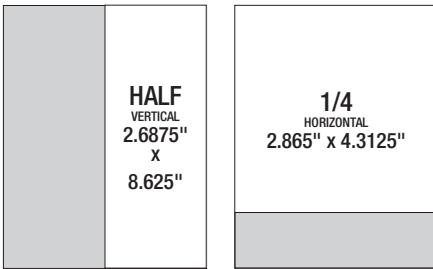
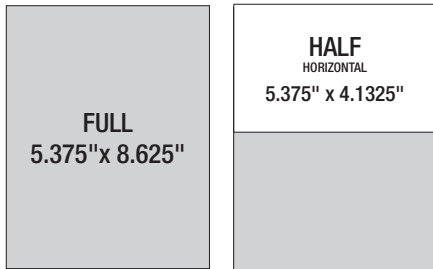
Business Directory: TWO FREE category, \$15 each additional category

I would like _____ additional categories

Premium Positions

Back Cover	\$950	\$1250
Inside Front/Back Cover	\$850	\$1150

All advertising information & images needed by January 28, 2023



MUST RECEIVE CONTRACT TO CONFIRM AD IN THIS PUBLICATION

Repeat ads can be scaled to fit your new size.

Ad Production

The Chamber will produce an ad for use in our publication if client needs design services.

Client must provide ALL pieces necessary for production of the ad, including text, images and related logos. All logos and images must be 300 DPI - **low resolution images from web sites may not be used**

Client will receive a proof, including an initial draft, a revised proof, and a final proof for approval. Ads must be approved by advertiser before they can be used.

File Delivery

E-mail: Files that are 3 MB or smaller may be emailed to:

AlleghanyMagazine@gmail.com

Larger files may be shared via Dropbox. Please contact us for additional info.

File Specifications

Files must be high resolution (300dpi).

File formats accepted: PDF, TIFF, EPS, JPG

Signature: _____

Please submit by email: AlleghanyMagazine@gmail.com or mail to Alleghany County Chamber of Commerce, PO Box 1237 Sparta, NC 28675

