



Sparta

# Alleghany County Magazine

## Advertising Contract

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_ Phone No. \_\_\_\_\_

### Ad Size

Full Page     1/2 H     1/2 V     1/4 H     1/4 V     1/8 H     1/8 V

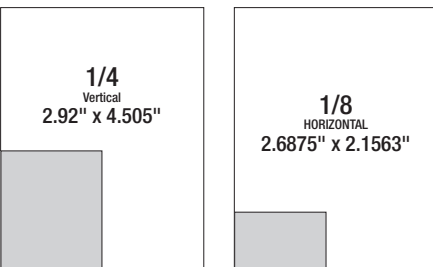
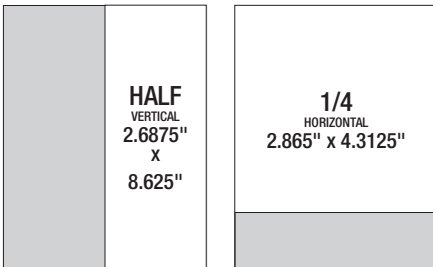
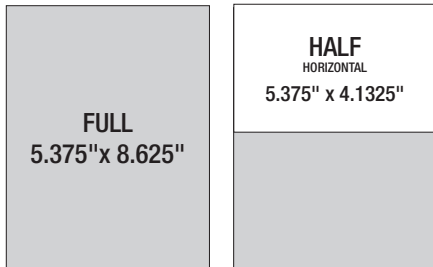
### Rates

Ad Size	Chamber Member	Non-member
Full	\$750	\$900
Half	\$375	\$500
Quarter	\$195	\$275
Eighth	\$100	\$150
<b>Premium Positions</b>		
Back Cover	\$950	\$1250
Inside Front/Back Cover	\$850	\$1150

Business Directory: One FREE category, \$25 each additional category

I would like \_\_\_\_\_ additional categories

**All advertising information & images needed by March 1, 2020**



**Repeat ads can be scaled to fit our new size.**

### Ad Production

The Chamber will produce an ad for use in our publication if client needs design services.

Client must provide ALL pieces necessary for production of the ad, including text, images and related logos. All logos and images must be 300 DPI - low resolution images from web sites may not be used

Client will receive a proof, including an initial draft, a revised proof, and a final proof for approval. Ads must be approved by advertiser before they can be used.

### File Delivery

E-mail: Files that are 3 MB or smaller may be emailed to:

**AlleghanyMagazine@gmail.com**

Larger files may be shared via Dropbox. Please contact us for additional info.

### File Specifications

Files must be high resolution (300dpi).

File formats accepted: PDF, TIFF, EPS, JPG

Signature: \_\_\_\_\_

Please submit by email: AlleghanyMagazine@gmail.com or mail to Alleghany County Chamber of Commerce, PO Box 1237 Sparta, NC 28675

# Allegheny County Magazine

## Business Directory

### ACCOMODATIONS

- Bed & Breakfasts
- Camping
- Hotels
- Rentals

### ADVERTISING/MARKETING/MEDIA

- Advertising
- Embroidery & Screen Printing
- Marketing
- Publications/Publishers

### AGRICULTURE

- Christmas Trees/Wreaths/Greenery
- Farmers Market
- Farms

### ART

- Studios/Galleries
- Performing Arts
- Photography

### COMMUNITY ORGANIZATIONS

- Churches
- Civic Clubs
- Conservancies
- Government
- Non-Profit Organizations
- Public Library
- Schools
- Child Care

### DINING

- Bakeries
- Catering
- Coffee Shops/Juice Bars
- Restaurants

### EVENT VENUES

- Event Venue

### FINANCIAL

- Banks
- Estate Planning
- Insurance
- Mortgages/Lending

### MEDICAL/HEALTH & WELLNESS

- Animal Services
- Beauty - Salons/Nails/Products
- Chiropractors
- Dentists
- Family Practice
- Fitness
- Hospice Services
- Hospitals
- Massage/Energy Therapies
- Optometry
- Pharmacies
- Physical Therapy
- Physician
- Senior Care

### HOME

- Builders
- Building Materials
- Cabinetry
- Cleaning Services
- Contractors - General Construction
- Electric Companies
- Electrical - supplies & services
- Equipment Rentals
- Excavating/Grading/Paving
- Flooring - Supplies/Services
- Gas & Oil Companies
- Heating & Air
- Home Improvement
- Internet/Cable/Satellite
- Lawn/Garden/Tree Service
- Pest Control Services
- Plumbing
- Recycling/Waste Removal
- Security/Property Management
- Storage Facilities
- Telecommunications

### INDUSTRY

- Manufacturing
- Suppliers/Wholesalers

### OFFICE & BUSINESS

- Computer Repair
- Office Supplies/Equipment
- Printing
- Shipping

### OUTDOOR RECREATION

- Activities
- Local/State/US Parks
- Outdoor Events
- Sports

### PROFESSIONAL SERVICES

- Accounting/CPAs
- Attorneys
- Consulting/Training
- Counseling/Mediation
- Forestry Land Management
- Funeral Services & Memorial Parks

### REAL ESTATE & DEVELOPMENT

- Auctioneer
- Real Estate Company
- Real Estate Development

### SHOPPING

- Antiques & Auctions
- Breweries/Cideries/Wineries
- Florists
- Furniture
- Grocery Store
- Convenience Store
- Hardware
- Retail
- Specialty Foods

### THINGS TO DO

- Festivals
- Museums
- Music & Entertainment

### TRANSPORTATION

- Auto Dealers
- Recreational Vehicles
- Transportation